#### Cinema Expo FAQ 2024 Cindependent Film Festival

## Where will the expo take place?

Beautiful, historic Memorial Hall in the heart of OTR. 1225 Elm St, Cincinnati, OH 45202

### When is the expo?

Saturday, September 21st from 9am to 5pm.

## Is it free for the public to attend?

Yes!

## Is power available for my space setup?

Yes, we will have access to outlets with plenty of power for most applications, but you will need to bring your own extension cords. We typically recommend at least 25 feet.

## What time is load in?

8:00 am EST

### Where can we park to load in?

You will be assigned a load-in door when working out details. We have four loadin options; two front doors, a freight elevator on the left side of the venue and a small elevator with ramp on the right side of the building.

You can pull up in front of the building or alongside your door. There is a large parking lot behind the venue you can park in – it is metered parking.

Please contact Leah Watson in the front entrance before loading in.

### Do I have to stay for the whole expo?

Yes. In order to serve the public to the best of our abilities, we need all vendors to stay for the duration of the expo and have their table staffed at all times. Load out is 5pm and must be completed by 6pm.

# Can my business get a table at the expo if we're not related to the film, video, or media production industry?

Unfortunately, no. This expo is only for related business and content and you must have an offering using film, video or media procution or output.

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# Is there anything I should know about in terms of the marketing being done for my business for the event?

In addition to all of the general marketing we will be doing for the expo, all businesses who join in on the fun will receive at least one dedicated post and story on Instagram from the Cindependent account. Additionally, your logo will be added to promotional flyers for the expo, depending on signup date and event being flyered.

The festival event occurs two days before the Expo; you will be advertised heavily during the festival to all of our patrons.

Additionally, the 2024 Cinema Expo is opposite Washington Park's City Flea; our mascots will be walking through the park inviting attendees to visit Memorial Hall for the cinema expo.

### How will this help my business?

This expo will put you and your products or services in front of filmmakers with work at the festival, filmmakers attending the festival, and other local professionals who seek to connect with you and lift the quality of their work.

## Who do I reach out to with my questions?

Email Allyson West at <u>allyson@cindependentfilmfest.org</u> with your questions.